

Dr. Bret Rudy: Celebrating a Year of Your Exceptionalism



Bret Rudy, MD, executive vice president and chief of Hospital Operations at NYU Langone Hospital—Brooklyn

Over the last 12 months, we made great strides in providing more targeted, technologically advanced, and efficient care that is closer to home for Brooklyn residents.

For many of us, the end of the year is a time for reflection. I find myself in the lucky position of reflecting on the many ways you helped fulfill our institution's mission—to care, to teach, to discover—and I am filled with immense pride and gratitude. Together, we have brought one standard of world class healthcare to the patients and communities we serve. Each and every one of you has played a critical role in delivering on that mission.

Our patients are at the heart of what we do, and one of our greatest responsibilities—and privileges—is the part we play in their journey and experience with our hospital, and across our broader NYU Langone Health system. This year, we worked together with our Faculty Group Practice colleagues and The Ritz Carlton to launch several programs to enhance our patient- and family-centered care. Our Emergency Department (ED) was chosen as the institution's first hospital-based unit for the [NYU Langone Health C.A.R.E.S. Patient Experience education sessions](#), a program designed to foster a positive and supportive environment for staff and patient interactions. Several hundred Brooklyn frontline ED staffers participated, a testament to our growth and engagement. In addition, we created the Behavioral Optimization and Outcomes Support Team (BOOST) to proactively manage crises at the bedside and prevent behavioral disturbances before they occur.

We continue to make great strides in providing more targeted, technologically advanced, and efficient care that is closer to home for Brooklyn residents. We opened [NYU Langone Radiology—Fort Hamilton](#), which, in addition to increasing mammography access, offers breast cancer screenings aided by artificial intelligence technology to enhance early detection and treatment of breast cancer. To meet the demand of our growing [Perlmutter Cancer Center—Sunset Park](#) patients, we dedicated a portion of our site ([4900](#)) to treating patients with cancer. Now, our patients do not have to travel to Manhattan or elsewhere for inpatient care. NYU Langone Heart in Brooklyn continues to expand the depth and breadth of cardiac interventions we can provide to our patients, with complex coronary care and advanced electrophysiologic interventions provided to our patients close to home. Years ago, this was not even in our plans, but your dedication and drive made it all possible.

Whether you work at the hospital, with our Faculty Group Practice, at Perlmutter Cancer Center—Sunset Park, or at the Family Health Centers, you have contributed to our collective accomplishments and recognitions over the course of this year. From our "A" ratings from the Leapfrog Group, to our 5-star quality rating by the Center for Medicare and Medicaid Services (CMS), to our 13 top-ranked specialties by *U.S. News & World Report*, to our Magnet recognition for excellence in nursing—each of you has gone above and beyond to bring our culture of exceptionalism to life.

As we approach the end of 2024, I want to thank each of you for the many ways you helped us deliver the best outcomes in patient care, education, and science. I hope you have a wonderful holiday season and a happy new year.

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