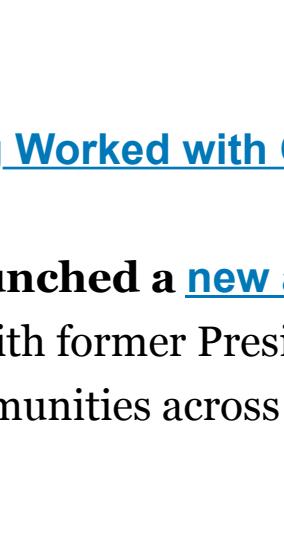


Daily Read: How Bloomberg and Obama Worked Together to Get It Done -- Plus, 2,000+ Supporters Pack Philadelphia Rally for Mike

1 message
Kevin Sheekey <dailyread@mikebloomberg.com>
Reply-To: Kevin Sheekey <dailyread@mikebloomberg.com>
To: bjs1nyc@gmail.com

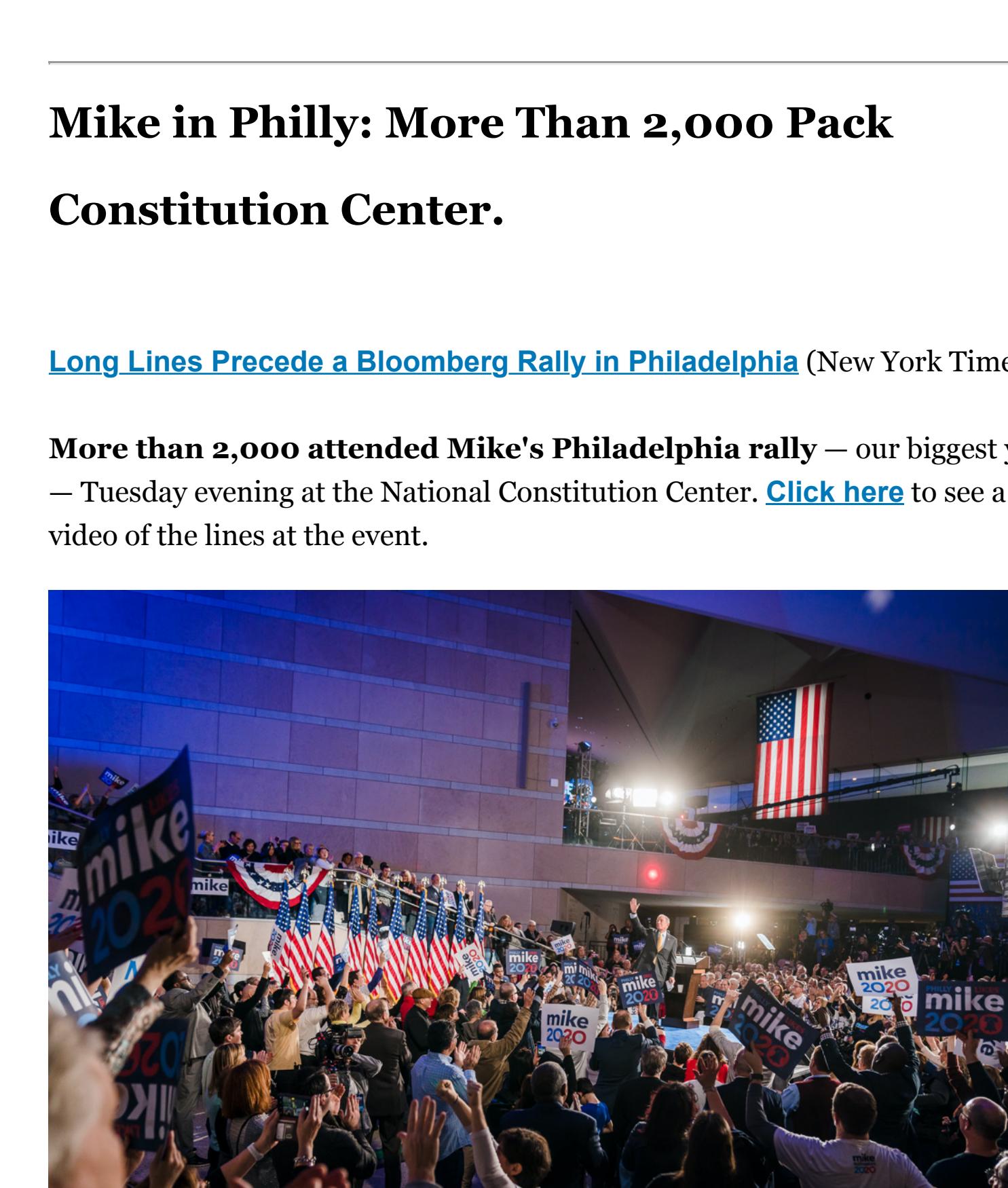
Wed, Feb 5, 2020 at 2:48 PM

**Sheekey Daily Read****February 5, 2020****New Ad: How Bloomberg Worked with Obama** (The Hill)

Mike on Wednesday launched a new ad featuring his longtime professional relationship with former President Barack Obama, highlighting their work together in communities across the country, especially on gun safety and education.

"**At a time when Washington is divided in old ideological battles**, he shows us what can be achieved when we bring people together to seek pragmatic solutions," Obama says.

When the spot debuted on MSNBC's Morning Joe today, anchor Stephanie Ruhle said, "The ad goes beyond going after Trump. Bloomberg's definitely taken the gloves off." Watch the ad [here](#).

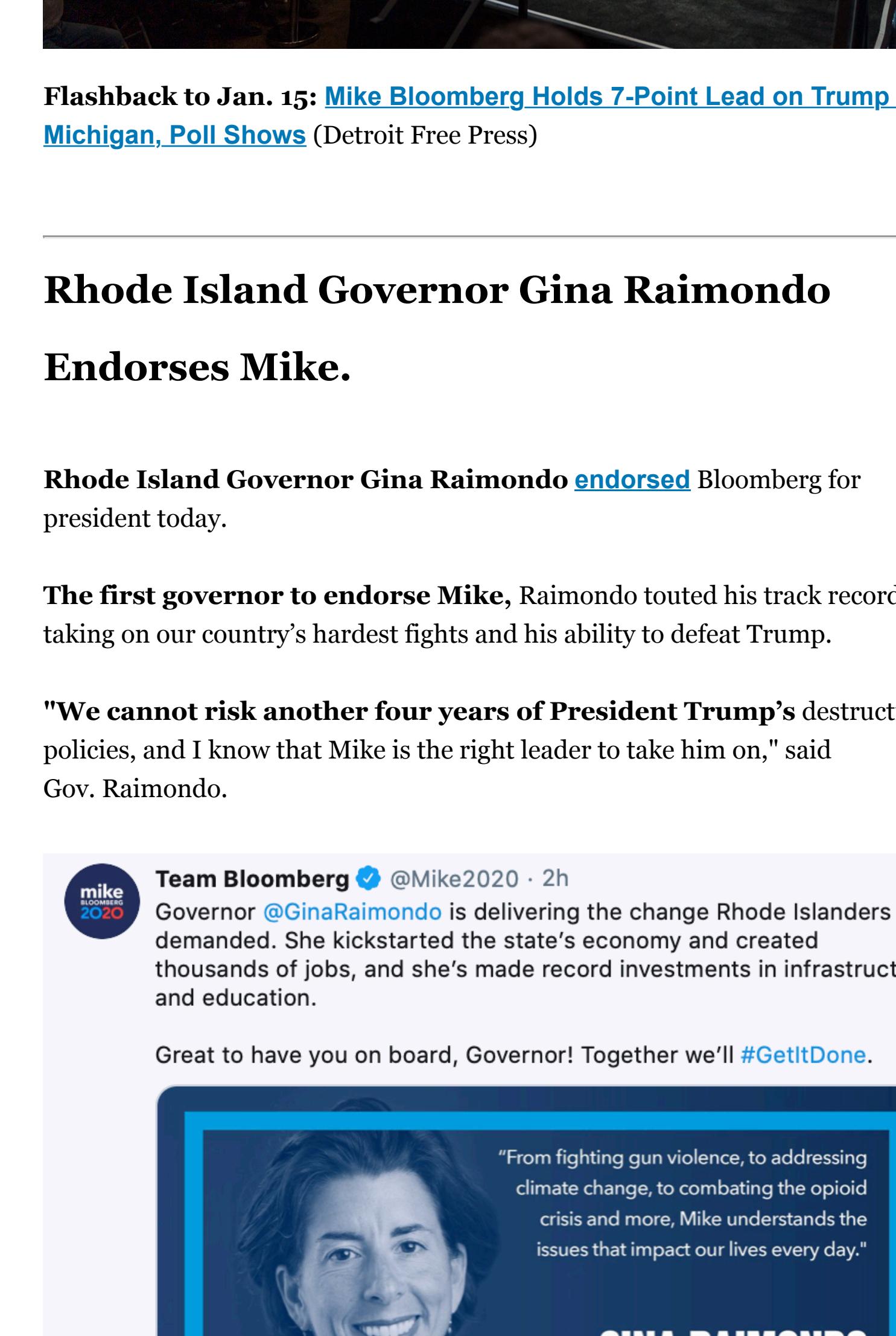
**John Mellencamp: Mike Can Represent All Americans.**

Today John Mellencamp announced his support for Mike in a new [TV ad](#) in which he praised Mike's pragmatic approach to rebuilding America.

"From small towns to big cities, Mike has the experience to represent all Americans," Mellencamp said. "The stakes are too high to not nominate the candidate who will take the fight directly to Trump." Watch the ad [here](#).

**Mike in Philly: More Than 2,000 Pack Constitution Center.****Long Lines Precede a Bloomberg Rally in Philadelphia** (New York Times)

More than 2,000 attended Mike's Philadelphia rally — our biggest yet — Tuesday evening at the National Constitution Center. [Click here](#) to see a video of the lines at the event.



Milton and Phyllis Trachtenburg were waiting in one of two long lines to get inside when The New York Times interviewed them.

"**We've been around a long time**, and we're seeing what's happening with all the other candidates," said Milton Trachtenburg, who said he'd previously supported Joe Biden. "They're eliminating themselves."

"**I think Bloomberg has more than a fighting chance**, and judging by tonight," Phyllis Trachtenburg added, motioning to the crowd behind her, "we're not the only ones who feel that way."

Eileen Gadsden, who runs a tech start-up, said she was undecided and had come to learn more about Bloomberg. "I'm from Philly, Biden is native to us," she said, "but I need somebody who's going to win."

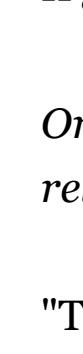
Mike was introduced by former Philadelphia Mayor Michael Nutter and former Philadelphia Eagles star Dhani Jones.

The Real State of the Union?**A Nation Divided by Trump.**

Fact Check: Trump's Exaggerated 'Great American Comeback' (Associated Press)

Donald Trump's State of the Union speech drew on falsehoods about U.S. energy supremacy, health care and the economy as well as distortions about his predecessor's record, [the AP reported](#).

My take? A simple fact check on Google could find he was lying.

 **Mike Bloomberg**  @MikeBloomberg · 2h
"The state of our union is stronger than ever before."

Only three minutes in and he's already told his first lie. #SOTU

Follow the Data: The Current U.S. Economy Not 'Unprecedented' (Washington Post)

 **Mike Bloomberg**  @MikeBloomberg · 3h
Let's face it: We have an angry, out of control, lawless president dividing the American people and abusing his office.

Other than all of that, the State of the Union is great! #SOTU

 **Mike Bloomberg**  @MikeBloomberg · 1h
#SOTU

TRUMP'S CLIMATE POLICY:

1. Plant trees.
- 2.

Watch our ad "The Real State of the Union" here and on the home pages of various media organizations today.

Mike Returns to Michigan.

Mike spoke to a Detroit crowd of almost 500 in the battleground state on Tuesday.

As I told Jake Tapper on CNN yesterday, "I see Mike winning from coast to coast now, states all across this country. He takes on these issues head-on. He took on the issue of guns. He took on the issue with the NRA. He took on the issue of the environment when people weren't."

 Flashback to Jan. 15: Mike Bloomberg Holds 7-Point Lead on Trump in Michigan, Poll Shows (Detroit Free Press)

Rhode Island Governor Gina Raimondo Endorses Mike.

Rhode Island Governor Gina Raimondo [endorsed](#) Bloomberg for president today.

The first governor to endorse Mike and his ability to defeat Trump.

"**We cannot risk another four years of President Trump's** destructive policies, and I know that Mike is the right leader to take him on," said Gov. Raimondo, "and that Mike is the right leader to take him on," said Gov. Raimondo.

 Governor Gina Raimondo @GinaRaimondo · 2h
Delivering the change Rhode Islanders demanded. She kickstarted the state's economy and created thousands of jobs, and she's made record investments in infrastructure and education.

Great to have you on board, Governor! Together we'll #GetItDone.

"From fighting gun violence, to addressing climate change, to combating the opioid crisis and more, Mike leads every day."

crisis that impacts our lives every day."