

Daily Read: 'Donald' Cold Calls Mike on Tonight Show with Jimmy Fallon — Plus Shock Florida Poll Has Bloomberg Leaving Sanders and Warren in the Dust

1 message

Kevin Sheekey <dailyread@mikebloomberg.com>

Reply-To: Kevin Sheekey <dailyread@mikebloomberg.com>

To: bjs1nyc@gmail.com

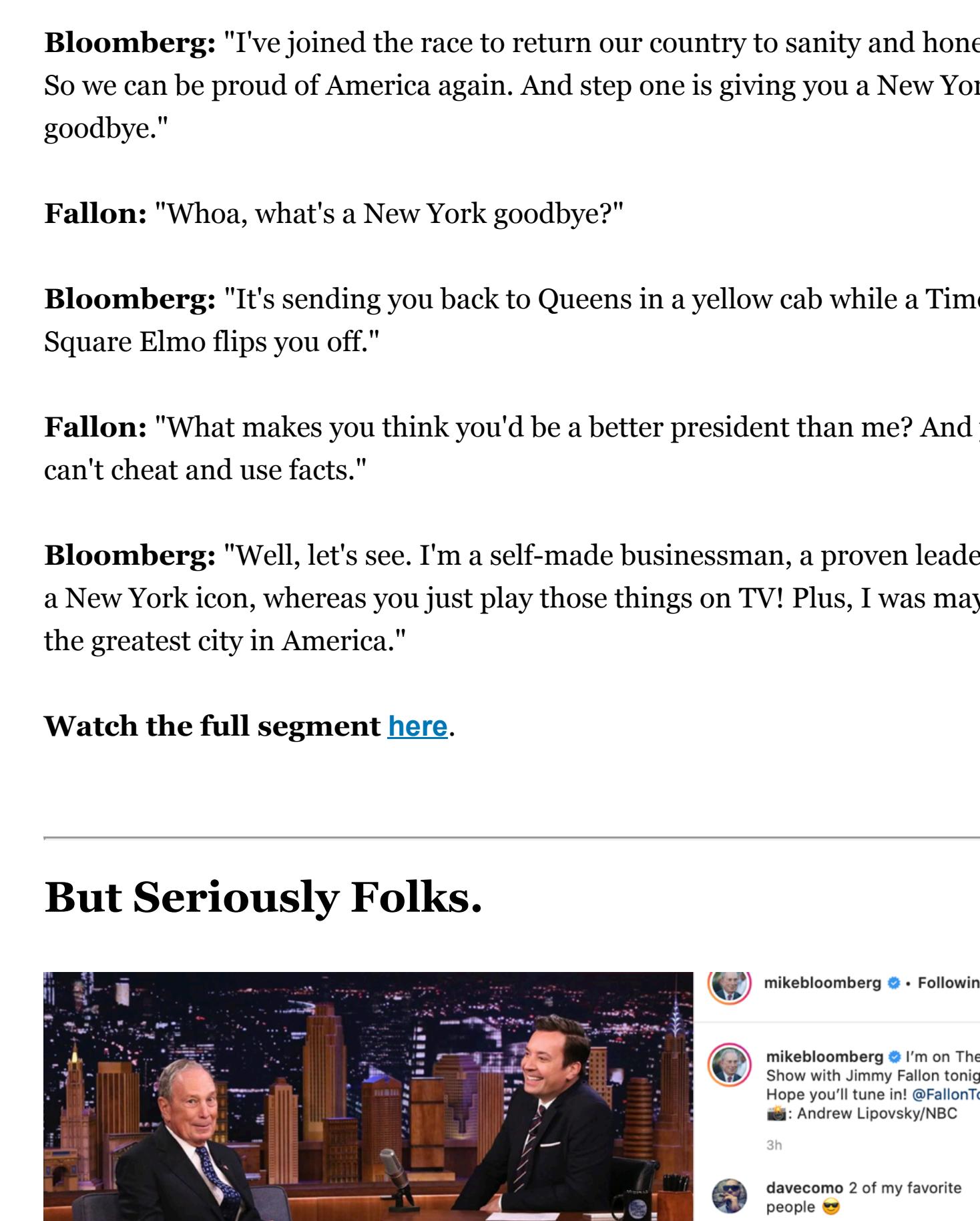
Wed, Jan 29, 2020 at 12:08 PM



Sheekey Daily Read

January 29, 2020

Phone Call of the Week.



Mike appeared on The Tonight Show Starring Jimmy Fallon on Tuesday night, and Fallon opened with a sketch portraying Donald Trump making cold calls to supporters as his approval rating shrinks.

He happened to call Mike Bloomberg, who informed him he's running for president to remove Trump from the White House. Highlights from the call include:

Fallon (as Trump): "Why exactly are you running for president?"

Bloomberg: "I've joined the race to return our country to sanity and honesty. So we can be proud of America again. And step one is giving you a New York goodbye."

Fallon: "Whoa, what's a New York goodbye?"

Bloomberg: "It's sending you back to Queens in a yellow cab while a Times Square Elmo flips you off."

Fallon: "What makes you think you'd be a better president than me? And you can't cheat and use facts."

Bloomberg: "Well, let's see. I'm a self-made businessman, a proven leader and a New York icon, whereas you just play those things on TV! Plus, I was mayor of the greatest city in America."

Watch the full segment [here](#).

But Seriously Folks.



Bloomberg discussed the campaign, the Democratic debates, and why he's running to defeat Trump in the segment that followed. Highlights:

"You can't be in the debates unless you have 200,000 donors. And I only have one donor — me. If they were to change the rules, I'd love to debate. It's a good chance to show you can take the grief as well as give it out." [Watch the clip.](#)

"The Super Bowl ad is a very serious ad. It's not about selling corn chips and beer. It is a serious ad about an issue that I think the country does care about and it should care about. No Clydesdales!" [Watch the clip.](#)

"People care about public health, about guns, about the homeless. And most are disturbed by the lack of consistency in Washington, the comings and goings, and the lack of focus on climate change, which could kill us all. My message is: Replace Donald Trump." [Watch the clip.](#)

New Poll: Mike's No. 2 in Florida.

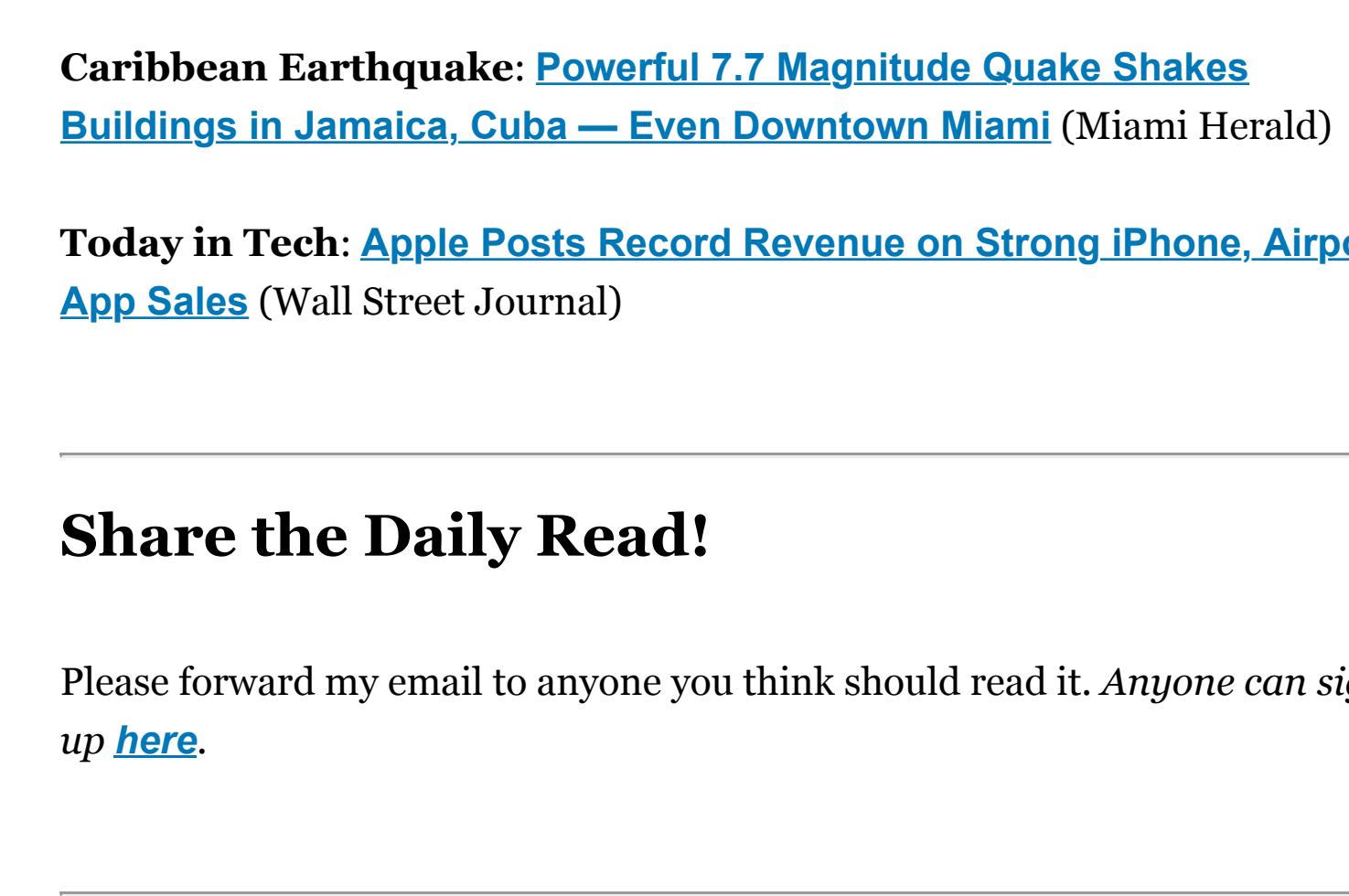
[Shock Poll Puts Mike at No. 2 Behind Biden in Florida](#) (Florida Politics)

A new poll has Mike in the No. 2 spot in Florida's Democratic presidential primary.

A St. Pete Polls survey conducted Sunday and Monday among 2,590 Democratic voters from across Florida showed Joe Biden with a 41% lead and Bloomberg in second place with 17% support.

The poll puts Bernie Sanders at 9%, followed by Elizabeth Warren at 7%. Pete Buttigieg trails at 6%.

Bloomberg held events in Tampa on Sunday and launched [United for Mike](#) that afternoon in Miami.



Mike's Longtime LGBTQ+ Support.

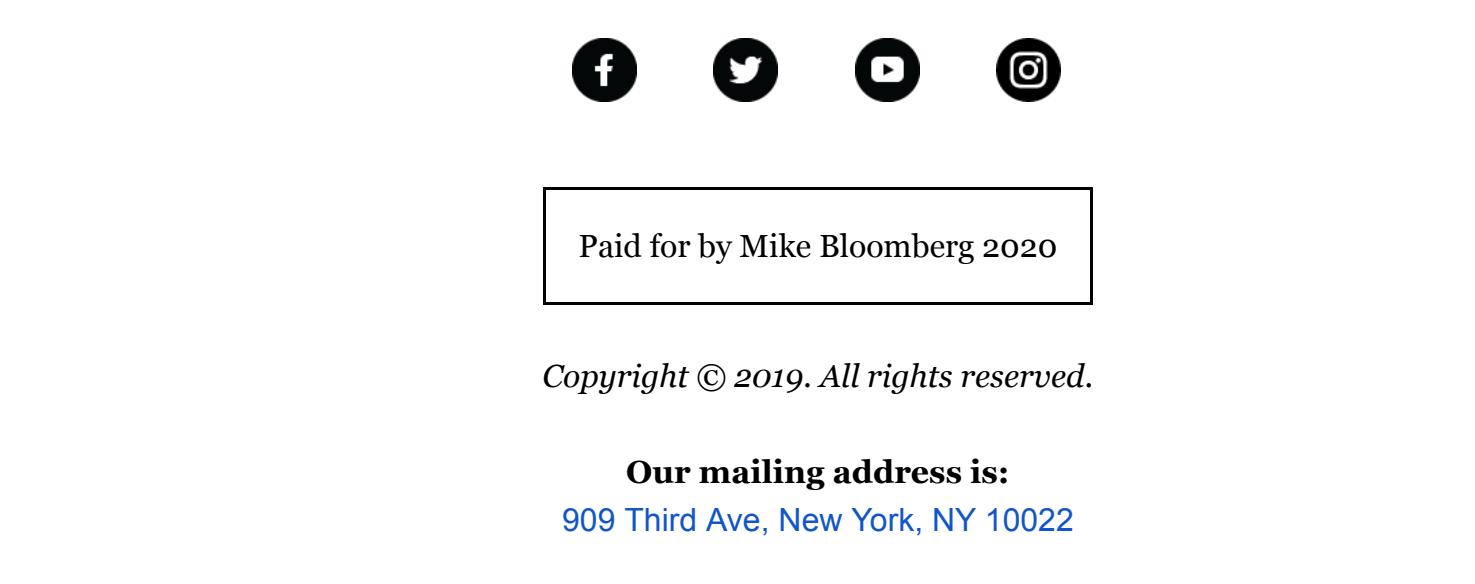
Mike spoke about his history of advocating for LGBTQ+ causes in a press call Tuesday about his [LGBTQ+ Equality Plan](#). Highlights:

"I came out in favor of marriage equality back in 2005 — which was a lot earlier than my opponents in this race. And I didn't just talk about marriage equality, I worked to convince Republicans to vote for it."

"I went up to the State Capitol in Albany, met with the state senators who were in the control of the Republicans there, and who were against it — and I asked them to listen to their families, and especially their children. That's what I did — and that turned enough votes to pass it."

"The great ones always roll the ball of progress a little further and a little faster. But this president that we have now keeps trying to kick it backwards."

"He's done that by appointing judges with anti-LGBTQ+ views and by not protecting and advancing the rights of LGBTQ+ people around the world."



What I'm Reading.

[2020 Warning of the Day: Trump's Digital Advantage Is Freaking Out Democratic Strategists](#) (New York Times)

Left and right agree on one point. The president's re-election campaign is way ahead online. In 2016, Trump spent far more than Hillary Clinton on digital advertising. In 2020, Trump has spent more than Hillary Clinton, and his digital campaign, and since then his campaign, under the direction of Brad Parscale, has continued to far outpace its Democratic rivals.

[Coronavirus Latest: Virus Cases in China Top SARS as Evacuations Begin](#) (Associated Press)

The number of confirmed cases jumped to 5,974, surpassing the 5,270 in mainland China during the SARS outbreak in 2002. The death toll in China rose to 122, which is still lower than the 348 people who were killed in China by SARS.

[The impeachment Update: Mitch McConnell Says He Currently Lacks Votes to Block Witnesses](#) (Washington Post)

[Buildings in Jamaica, Cuba — Even Downtown Miami](#) (Miami Herald)

[Today in Tech: App Sales](#) (Wall Street Journal)

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

Share the Daily Read!

Please forward my email to anyone you think should read it. Anyone can sign up [here](#).

Best of Late Night.

On the Senate impeachment trial of Donald Trump:

"One of Trump's lawyers is Alan Dershowitz, who famously represented O.J. Simpson. So, he's pretty much the go-to lawyer of all signs point to you being very guilty. So, he's pretty much the go-to lawyer of all signs point to you being very guilty."

"I went up to the State Capitol in Albany, met with the state senators who were in the control of the Republicans there, and who were against it — and I asked them to listen to their families, and especially their children. That's what I did — and that turned enough votes to pass it."

"The great ones always roll the ball of progress a little further and a little faster. But this president that we have now keeps trying to kick it backwards."

"He's done that by appointing judges with anti-LGBTQ+ views and by not protecting and advancing the rights of LGBTQ+ people around the world."

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

What I'm Reading.

[2020 Warning of the Day: Trump's Digital Advantage Is Freaking Out Democratic Strategists](#) (New York Times)

Left and right agree on one point. The president's re-election campaign is way ahead online. In 2016, Trump spent far more than Hillary Clinton on digital advertising. In 2020, Trump has spent more than Hillary Clinton, and his digital campaign, and since then his campaign, under the direction of Brad Parscale, has continued to far outpace its Democratic rivals.

[Coronavirus Latest: Virus Cases in China Top SARS as Evacuations Begin](#) (Associated Press)

[The impeachment Update: Mitch McConnell Says He Currently Lacks Votes to Block Witnesses](#) (Washington Post)

[Buildings in Jamaica, Cuba — Even Downtown Miami](#) (Miami Herald)

[Today in Tech: App Sales](#) (Wall Street Journal)

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

Best of Late Night.

On the Senate impeachment trial of Donald Trump:

"One of Trump's lawyers is Alan Dershowitz, who famously represented O.J. Simpson. So, he's pretty much the go-to lawyer of all signs point to you being very guilty. So, he's pretty much the go-to lawyer of all signs point to you being very guilty."

"I went up to the State Capitol in Albany, met with the state senators who were in the control of the Republicans there, and who were against it — and I asked them to listen to their families, and especially their children. That's what I did — and that turned enough votes to pass it."

"The great ones always roll the ball of progress a little further and a little faster. But this president that we have now keeps trying to kick it backwards."

"He's done that by appointing judges with anti-LGBTQ+ views and by not protecting and advancing the rights of LGBTQ+ people around the world."

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

What I'm Reading.

[2020 Warning of the Day: Trump's Digital Advantage Is Freaking Out Democratic Strategists](#) (New York Times)

Left and right agree on one point. The president's re-election campaign is way ahead online. In 2016, Trump spent far more than Hillary Clinton on digital advertising. In 2020, Trump has spent more than Hillary Clinton, and his digital campaign, and since then his campaign, under the direction of Brad Parscale, has continued to far outpace its Democratic rivals.

[Coronavirus Latest: Virus Cases in China Top SARS as Evacuations Begin](#) (Associated Press)

[The impeachment Update: Mitch McConnell Says He Currently Lacks Votes to Block Witnesses](#) (Washington Post)

[Buildings in Jamaica, Cuba — Even Downtown Miami](#) (Miami Herald)

[Today in Tech: App Sales](#) (Wall Street Journal)

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

Best of Late Night.

On the Senate impeachment trial of Donald Trump:

"One of Trump's lawyers is Alan Dershowitz, who famously represented O.J. Simpson. So, he's pretty much the go-to lawyer of all signs point to you being very guilty. So, he's pretty much the go-to lawyer of all signs point to you being very guilty."

"I went up to the State Capitol in Albany, met with the state senators who were in the control of the Republicans there, and who were against it — and I asked them to listen to their families, and especially their children. That's what I did — and that turned enough votes to pass it."

"The great ones always roll the ball of progress a little further and a little faster. But this president that we have now keeps trying to kick it backwards."

"He's done that by appointing judges with anti-LGBTQ+ views and by not protecting and advancing the rights of LGBTQ+ people around the world."

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

What I'm Reading.

[2020 Warning of the Day: Trump's Digital Advantage Is Freaking Out Democratic Strategists](#) (New York Times)

Left and right agree on one point. The president's re-election campaign is way ahead online. In 2016, Trump spent far more than Hillary Clinton on digital advertising. In 2020, Trump has spent more than Hillary Clinton, and his digital campaign, and since then his campaign, under the direction of Brad Parscale, has continued to far outpace its Democratic rivals.

[Coronavirus Latest: Virus Cases in China Top SARS as Evacuations Begin](#) (Associated Press)

[The impeachment Update: Mitch McConnell Says He Currently Lacks Votes to Block Witnesses](#) (Washington Post)

[Buildings in Jamaica, Cuba — Even Downtown Miami](#) (Miami Herald)

[Today in Tech: App Sales](#) (Wall Street Journal)

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

Best of Late Night.

On the Senate impeachment trial of Donald Trump:

"One of Trump's lawyers is Alan Dershowitz, who famously represented O.J. Simpson. So, he's pretty much the go-to lawyer of all signs point to you being very guilty. So, he's pretty much the go-to lawyer of all signs point to you being very guilty."

"I went up to the State Capitol in Albany, met with the state senators who were in the control of the Republicans there, and who were against it — and I asked them to listen to their families, and especially their children. That's what I did — and that turned enough votes to pass it."

"The great ones always roll the ball of progress a little further and a little faster. But this president that we have now keeps trying to kick it backwards."

"He's done that by appointing judges with anti-LGBTQ+ views and by not protecting and advancing the rights of LGBTQ+ people around the world."

Follow me on Twitter for more updates. And get the latest updates from Mike on [Twitter](#), [Instagram](#) and [mikebloomberg.com](#).

If you prefer not to receive this newsletter, you can opt out [here](#).

What I'm Reading.

[2020 Warning of the Day: Trump's Digital Advantage Is Freaking Out Democratic Strategists](#) (New York Times)